



Corning's

# GAFFER DISTRICT

2009 Calendar

[www.gafferdistrict.com](http://www.gafferdistrict.com)

Thank you to our 2009  
calendar sponsor






# Corning's Gaffer District's

Administrative Office Phone Directory











Main Extension 937-6292

Mary Kay Lisi	ext. 101
Coleen Fabrizi	ext. 102
Lori Asbury	ext. 104
Casey Weakland	ext. 105
Ernest Gibbs	ext. 106
Kristen Stewart	ext. 107
Mike Melaro	ext. 108
JoAnn Hawkins	ext. 109
Kelli Schroeder	ext. 110

# January 2009




Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p><b>Did you know....</b>that you can promote your monthly sales and promotions in Corning's Gaffer District's Events Monthly Newsletter? Follow our recommended monthly marketing themes or create a promotion of your own! For more information, please contact Mike at <a href="mailto:mike@gafferdistrict.com">mike@gafferdistrict.com</a></p>				1  New Year's Day	2	3
4	5  Install Valentine's	6	7	8	9	10
11	12	13	14	15  2300° at CMOG	16 <b>** Cabin Fever Participation Forms Due &amp; Tasting Permits due to NYS</b>	17
18	19 <b>** PALATE Participation Forms Due</b> Martin Luther King, Jr. Day	20	21	22	23	24
25	26	27	28  GDBA Meeting Lando's	29	30	31

# February 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1  Seek It Local Launch	2 Groundhog Day	3	4	5	6	7
8	9	10	11	12	13	14  Valentine's Day
15	16  Install Easter PALATE President's Day	17  PALATE	18  PALATE	19  PALATE	20  Cabin Fever & PALATE	21  PALATE
22  PALATE	23	24	25  GDBA Meeting Location TBD	26	27	28

**Did you know...**that you can receive up to \$500 in matching rebates from Corning's Gaffer District just for promoting your business as a Live After 5 location with select media groups? For complete details and program forms, visit the co-op advertising page on our Business Resources site. For more information, please contact Mike at [mike@gafferdistrict.com](mailto:mike@gafferdistrict.com)

# March 2009













Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8 Daylight Savings Time Starts	9	10	11	12	13	14
15	16	17 St. Patrick's Day	18	19  2300° at CMOG	20 ** Glass Sale Special Promos Due First Day of Spring	21  (Re)Discover Corning
22	23	24	25  GDBA Meeting at Lando's	26	27	28
29	30	31	<p><b>Did you know...</b>that you may be eligible for a building façade grant and free design services? For more information, please contact Kristen at <a href="mailto:kristen@gafferdistrict.com">kristen@gafferdistrict.com</a></p>			

# April 2009










Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p><b>Did you know...</b>that you can get great exposure from participation in our annual events calendar? For a list of opportunities throughout the calendar year, please contact Casey at <a href="mailto:casey@gafferdistrict.com">casey@gafferdistrict.com</a></p>			1 April Fool's Day	2	3	4
5	6	7	8	9	10	11
12  Easter	13 ** LPGA Advertising Forms Due Install Spring	14	15	16	17	18
19	20	21	22 Administrative Professionals Day	23	24 Arbor Day	25  Corning, NY Glass Sale
26  Corning, NY Glass Sale	27	28	29  GDBA Meeting Location TBD	30		

# May 2009










## Historic Preservation Month

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p><b>Did you know...</b> that you can be part of Corning's Gaffer District's exclusive <i>Seek It Local</i> co-op advertising program? Experience affordable television advertising and the power of local promotion with the area's largest television station, WETM. For more information, please contact Mike at <a href="mailto:mike@gafferdistrict.com">mike@gafferdistrict.com</a></p>					<p>1 ** GAS Pizza &amp; Wine Crawl Participation Forms Due</p>	<p>2  Spring Clean-up</p>
<p>3  <i>Seek It Local</i> Q2</p>	<p>4  Install Golf</p>	<p>5 Cinco De Mayo</p>	<p>6</p>	<p>7</p>	<p>8</p>	<p>9</p>
<p>10 Mother's Day</p>	<p>11</p>	<p>12</p>	<p>13</p>	<p>14</p>	<p>15</p>	<p>16 Armed Forces Day</p>
<p>17</p>	<p>18  LPGA Corning Classic</p>	<p>19  LPGA Corning Classic</p>	<p>20  LPGA Corning Classic</p>	<p>21  2300° at CMoG LPGA Corning Classic</p>	<p>22  LPGA Corning Classic</p>	<p>23  LPGA Corning Classic</p>
<p>24 31  LPGA Corning Classic</p>	<p>25  Install Red, White &amp; Blue Memorial Day Parade</p>	<p>26</p>	<p>27  GDBA Meeting at Lando's</p>	<p>28</p>	<p>29 PAN Awards Ceremony</p>	<p>30</p>









# June 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4  Farmers Market	5	6
7	8		10  Glass Art Society Conference	11  Glass Art Society Conference Farmers Market	12  Glass Art Society Conference	13  Glass Art Society Conference
14  Glass Art Society Conference Flag Day	15	16	17	18  Farmers Market	19 <b>** ALL SHINDIG Participation Forms Due</b>	20
21 Father's Day Summer Begins	22	23	24  GDBA Meeting Location TBD	25  Farmers Market	26	27
28	29	30	<p><b>Did you know...</b>that one of the best ways to promote your business is through our experience trails? Make your location a destination on our Kids Adventure, Antiques &amp; Collectibles, Chocolate or Edible Excursions trails and receive broad regional exposure through the distribution of thousands of rack cards in the region each year. For more information, please contact Mike at <a href="mailto:mike@gafferdistrict.com">mike@gafferdistrict.com</a></p>			










# July 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p><b>Did you know...</b> that you can drive your business by offering a small discount to the badge-issuing employers in our community such as Corning, Inc. and Guthrie Corning Hospital? For more information on our Show Your Badge program, visit our Business Resources page at <a href="http://www.gafferdistrict.com">www.gafferdistrict.com</a></p>			1	2 <b>** Race Fever Space Reservations Due</b> Farmers Market	3	4  Independence Day
5	6  Install Summer	7	8	9  Farmers Market	10	11
12	13	14	15	16  Farmers Market	17	18
19	20	21	22	23  Farmers Market	24	25  SHINDIG! & Kids West
26  SHINDIG! & Kids West	27	28	29  GDBA Meeting at Lando's	30  Farmers Market	31 <b>** Jazz Festival Wine Tasting Due</b> Tasting Permits due to NYS	










# August 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p><b>Did you know...</b>that our weekly <i>Events &amp; Happenings</i> is distributed every Monday to media partners, business owners and subscribed visitors? Submit your events and get promotion to the local community at no charge! For more information, please visit the Business Resources page at <a href="http://www.gafferdistrict.com">www.gafferdistrict.com</a></p>						<p>1</p>  <p>Seek It Local Q3</p>
2	3	4	5	<p>6</p>  <p>Race Fever Farmers Market</p>	7	8
9	10	11	12	<p>13</p>  <p>Washtoe Market Farmers Market</p>	<p>14</p> <p>** Scarecrow Contest and Jazz Festival Promos Due</p>	<p>15</p>  <p>Indian Day Centerway Square</p>
16	<p>17</p>  <p>Install Autumn</p>	18	19	<p>20</p>  <p>Washtoe Market Farmers Market</p>	21	22
<p>23 30</p>	<p>24 31</p>	25	<p>26</p>  <p>GDBA Meeting Location TBD</p>	<p>27</p>  <p>Washtoe Market Farmers Market</p>	28	29










# September 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3  Art of Ferrari	4  Art of Ferrari	5  Art of Ferrari
6  Art of Ferrari	7 Labor Day	8	9	10  Farmers Market	11  Jazz and Harvest Festival	12  Jazz and Harvest Festival
13	14	15	16	17  Farmers Market	18	19
20	21	22 First Day of Autumn	23	24  Farmers Market	25	26
27	28	29	30 ** Holiday & Window of Gifts Participation Forms Due GDBA Meeting at Lando's	<p><b>Did you know...</b> that Corning's Gaffer District hosts four quarterly mixers each year to provide opportunities for business owners, employees and community partners to network and stay in touch? For more information, contact MaryKay Lisi at <a href="mailto:marykay@gafferdistrict.com">marykay@gafferdistrict.com</a></p>		



# October 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p><b>Did you know...</b>that our weekly <i>Events &amp; Happenings</i> is distributed every Monday to media partners, business owners and subscribed visitors? Submit your events and get promotion to the local community at no charge! For more information, please visit the Business Resources page at <a href="http://www.gafferdistrict.com">www.gafferdistrict.com</a></p>				1  Farmers Market	2	3
4  Wine Glass Marathon	5	6	7	8  Farmers Market	9 <b>** Snowman Contest Participation Form Due</b>	10
11	12 Columbus Day	13	14	15  Install Holiday Farmers Market	16	17
18	19	20	21	22  Farmers Market	23	24
25  apARTment Tour	26	27	28  GDBA Meeting Location TBD	29  Farmers Market	30 <b>** Parade of Lights Participation Form Due</b>	31  Halloween Trick or Treating 4-6pm

# November 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1  Seek It Local Q4 Daylight Savings Time Ends	2	3	4	5 ** Sparkle Space Reservation Forms Due	6  Holidayzle	7  Holidayzle
8  Holidayzle	9  Holidayzle	10	11 Veterans Day	12	13	14
15	16	17	18	19  2300° at CMoG Northside Tree Lighting	20	21
22	23	24	25  GDBA Meeting at Lando's	26  Thanksgiving	27	28  Tree Lighting & Parade of Lights
29	30	<p><b>Did you know...</b>that Sparkle is the longest-running tradition of all of Corning's Gaffer District's events and promotions? This year marks the 35th annual! For more information on how you can participate, please contact Casey at <a href="mailto:casey@gafferdistrict.com">casey@gafferdistrict.com</a></p>				

# December 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p><b>Did you know...</b> that the Business Resources page of the Gaffer District's website includes a communication archive, events &amp; marketing forms, policies &amp; procedures, &amp; much more?</p>		1	2	3	4	5  Sparkle
6	7	8	9	10	11	12
13	14	15	16	17  2300° at CMOG	18  Window of Gifts Drawing	19
20	21 First Day of Winter	22	23	24 Christmas Eve	25 Christmas Day	26
27	28	29	30  GDBA Meeting Location TBD	31 New Year's Eve		