



SHOPPING • ENTERTAINMENT • MUSEUMS • FOOD

Application

Business Enhancement Matching Grant Program

Name: _____

Business: _____

Gaffer District Address: _____

Home Address: _____

Phone: _____ Fax: _____ Cell: _____

Email: _____

- **Eligible expenses for Business Enhancement Matching Grant program:** Maximum grant award - \$250.00 per business
 - First-time design and printing costs for the following:
 - Business cards
 - Customer loyalty cards
 - Rack cards
 - New menu
 - Website development/upgrades
 - Creating Social Networking page, i.e. Facebook
 - Training/Education tuition assistance for topics relating to business best practices such as customer service, social networking for your business, implementing a customer loyalty program, effective marketing and advertising, loss prevention, disaster preparedness, accounting, effective management of your small business, etc.
 - Technology assistance first-time connection to Internet access for your business
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- Price quotes attached _____ Total amount requested \$ _____

Gaffer District Business Owner/Signature

Gaffer District Approval/Signature

Date: _____