



Benefits for All





Corning's Gaffer District Enhanced Coop Program

The Television and Internet Program:

- o Each business invests \$150 per month for 12 months
- o Gaffer District will invest \$500 per month for 12 months
- o Each business will receive a total of 15 TV commercial spots per month
- o Participating Businesses will receive web presence on the [seekitlocal](#) home page at [wetmtv.com](#) with full features of the online internet program
- o Donut Commercials (:04 open; :22 business specific message; :04 close)
- o Each Business' New TV commercial production (one time only) \$100 each
- o Collectively, participating Businesses will receive 300 TV commercials per month (3,600 per year)
- o This customized program is **limited to the first 20 Businesses to sign-up** with "First Refusal" to current participating Businesses.

The Math

- 20 Businesses @ \$150 per month	\$36,000
- Gaffer Coop @ \$500 per month	+ 6,000
Sub Total	\$42,000
- WETM-TV Coop @ \$1,000 per month	+12,000
Total Coop	\$54,000





**Corning's Gaffer District Business' Program
Agreement Form**

Business Name: _____

Contact: _____

Address: _____

Telephone: _____ Fax: _____

E-mail Address: _____

I would like to participate in the **seekitlocal** CGD Business' program.

\$54,000 annual program for \$150 per month

I understand that this program is a 12 month commitment and is discounted as such. If I choose to end this agreement before the 12 months expire, I agree to pay WETM-TV 15% for the duration of the agreement (eg. cancel after 5 months, 15% of 7 months due WETM-TV).

The :30 commercial that is in this package is the property of WETM TV and **seekitlocal** (8 second open/close, 22 second Business Message).

Client Signature: _____

Print Name: _____

Date: _____

