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Hi ~

Beyond Basket's Edible Art, *chocolate at its finest* has a new offering ~ we can make chocolate for you in most any shape to enhance your business' promotions or sales.

The Chocolate Trail continues to be the number one requested rack cards The Gaffer District have available. It is focused on a food group (some may say it is not a food group but then again, chocolate lovers would adamantly disagree!) and experience, which reaches every consumer demographic! It is also a trail that is very flexible with regard to business type participation. If you are a food proprietor it's obvious the connection. However, if you are a non-food business it takes a little more creativity but it is easy to find a fit for chocolate to increase the number of consumers in your door and ringing your cash register. One example would be to create a custom chocolate candy with a mold based on a particular component of a business. For example, if I owned a book store in the Gaffer District I would consider a chocolate candy in the form of a stack of books with my store logo on it to sell in my store or make a part of my daily promotions/special offer. The absolute BEST reason to be on the trail is that it is FREE for any Gaffer District Business to be listed and the subsequent marketing opportunities are numerous!

If you have an interest in joining the Chocolate Trail and/or would like to have chocolate made for you business we are here to help with ideas as well as making chocolate for you. Give us a call.

Creatively yours,

Cynthia K. Dickerman
Beyond Baskets
Owner & Designer